



SATURDAY MARCH 19TH | 4-8 PM

COME ON OUT AND ENJOY DOWNTOWN DEWITT WITH FOOD, DRINKS, AND FUN!

The DeWitt DDA is partnering with the Lions Club of DeWitt to host a street festival (21+) in downtown DeWitt at the corner of Bridge St. and Main St. This event will showcase local breweries, distilleries, a winery, cideries, multiple food trucks, and Lansing band Be Kind Rewind. This fun night will get local and Lansing-area residents excited about visiting our downtown. We are also excited to support our local businesses and give back to the community through the Lions Club.

### GOLD SPONSOR: \$2,500 PLUS EACH

- Business logo added to social media event banners and digital advertising
- Business logo with website link on DDA website event page
- Radio advertising on WITL 100.7 & 97.5 NOW FM *(includes business name mentioned as gold sponsor in 120 ads)*
- Live recognition at event
- Ten (10) tickets to event
- Premium location to post banner/signage at the event, if desired  
*(sponsor must provide banner with grommets, not to exceed 4 ft tall x 8 ft wide)*

*\*Sponsorship deadline for gold and silver sponsorship registration is February 25, 2022*

### SILVER SPONSOR: \$500

- Business listing with website link on DDA website event page
- Recognition as silver sponsor in some digital advertising
- Radio advertising on WITL 100.7 & 97.5 NOW FM *(includes business name mentioned as silver sponsor in 30 ads)*
- Four (4) tickets to event
- Ability to post your banner/signage at the event, if desired *(sponsor must provide banner with grommets, not to exceed 3 ft tall x 6 ft wide)*

### BRONZE SPONSOR\*: \$200

- Business listing with website link on DDA website event page
- Recognition as bronze sponsor in some digital advertising
- Ability to post your banner/signage at the event, if desired *(sponsor must provide banner with grommets, not to exceed 3 ft tall x 4 ft wide)*

*\*Sponsorship must be secured by March 17, 2022*

## REGISTER TO BE A SPONSOR

Please contact the DeWitt DDA to register for a sponsorship.

For more information visit:  
[dewittdda.org/dewitt-cabin-fever-reliever](http://dewittdda.org/dewitt-cabin-fever-reliever)

